

8 NEWS VIEWS

A monthly publication for members of Heartland Power Cooperative | January 2024

Reliable Power for Today -- and Tomorrow

Ring in a new year sparks a sense of renewed hope and optimism about the future. For Heartland Power Cooperative, it's a time to reflect on where we are and where we're going. At the heart of this reflection, we think about ways we can better serve you, the members of the cooperative.

Our team at Heartland Power Cooperative is always looking ahead, exploring ways to innovate and utilize new technologies to improve our services. As our nation increasingly relies on electricity to power the economy, keeping the lights on has never been more important. We're committed to powering—and empowering—our community at a cost local families and businesses can afford.

One critical component of reliable power is the mix of energy resources used to generate the electricity to power the communities in which we serve. We're increasingly using more electricity generated from renewable energy sources, but we still depend on a diverse energy mix to ensure reliable power that's available to our members whenever they need it.

In addition to managing a reliable energy mix, Heartland Power Cooperative is using technology to enhance our local grid, limit service disruptions and improve outage response times.

Advanced metering technology, also known as AMI, enables two-way communication between the co-op and consumers. In the event of a power outage, AMI helps pinpoint the exact location of the outage and can even analyze damaged or tampered meters. AMI helps save money with real-time data, and ultimately improves power reliability for our entire community.

AMI also allows us to offer outage notification and restoral information by text or email. This is a new service being offered that we hope is helpful to our members. More information to sign up for this service is located in this newsletter and can be found on our website www.heartlandpower.com.



Jon Leerar
CEO/General Manager

Proactive tree trimming is another way we limit service disruptions. Scheduled trimming keeps power lines clear from overgrown limbs that are likely to fall. Inspections of lines and vegetation have allowed us to reduce labor and equipment costs while bolstering reliability. Through line inspections, we can accurately monitor the health and growth of trees and identify potential problems. As technology advancements become more accessible, we anticipate using advanced mapping software to better maintain the environment while providing more reliable service.

As we turn our focus to 2024, Heartland Power Cooperative will continue working to provide the reliable, affordable electricity you expect and deserve—for today and tomorrow.

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We're committed to powering - and empowering - our community at a cost local families and businesses can afford.”

So how are we working to ensure reliable and affordable power while adapting to a changing energy landscape and our community's evolving needs?



Providing members with safe, reliable, affordable electricity and enhancing the quality of life for members and their local communities.

GENERAL INFORMATION

Office Hours 7:00 a.m. - 5:00 p.m. M-Th
Office: 641.584.2251
Toll Free: 800.349.2832

Thompson 216 Jackson St. | P.O. Box 65
Thompson, IA 50478

St. Ansgar 110 Industrial Park Dr. | P.O. Box 70
St. Ansgar, IA 50472

Outage Reporting Thompson: 641.584.2200
St. Ansgar: 641.713.4646
System Wide: 888.417.3007

Secure Payment Phone Line 833.890.4830
Digging & Line Location Call 811

Website www.heartlandpower.com
Email energy@heartlandpower.com
Facebook facebook.com/heartlandpower
Twitter twitter.com/heartland_power
Instagram instagram.com/heartland_power

CEO/GENERAL MANAGER Jon Leerar

BOARD OF DIRECTORS

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& *DPC Director* 641.590.4400
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Gary Pearson
Asst. Secretary-Treasurer 641.420.2990
Roger Solomonson,
IAEC Director 641.590.0049
Michael Cole, *Director* 641.512.1474

Monthly Quiz

\$25 Bill Credit Winner:

December and January quiz winners will be announced in our February newsletter.

This Month's Question:

Name one benefit of the cooperative's tree trimming efforts.

Quiz Guidelines

Each member who sends in the correct answer by the 20th of the month will be entered in a drawing for a \$25 bill credit.
Mail or email quiz answers to energy@heartlandpower.com.

HEY HIGH SCHOOLERS!

We have TWO great opportunities for you!

1 - YOUTH TOUR



Sophomores and Juniors, this one's for you! Enjoy a week-long, all-expense-paid trip to Washington, D.C. to learn more about electric cooperatives, government, and American history!

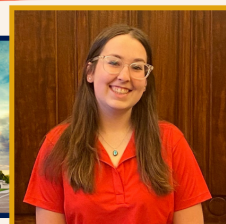
2 - SCHOLARSHIPS



Heartland Power will provide a \$500 scholarship to 10 high school seniors and scholarships to students enrolled in a Power Line Program. See full eligibility requirements online.

SCHOLARSHIP APPS DUE FEB 1
YOUTH TOUR APPS DUE MARCH 1

Heartland Power is sponsoring two high school sophomores or juniors in our service area to attend the annual Youth Tour!



Heartland Power's 2023 Youth Tour Representative
Isabelle Brumm

POWER OUTAGE TEXT NOTIFICATIONS NOW AVAILABLE TO HEARTLAND POWER MEMBERS



SIGN UP AT WWW.HEARTLANDPOWER.COM/OUTAGES

- Be alerted of power outages at your location
- Receive notification when power is restored



SCAN ME

NEIGHBORS HELPING NEIGHBORS

ReCare provides community action agencies with funds to help low-income families pay their winter heating bills and energy assistance, as well as help our member-consumers with weatherization activities.

Through the ReCare Plan, you may make a one-time contribution or a monthly pledge that will automatically be added to your monthly electric bill. If you would like to help, simply fill out the consumer authorization form and return it with your next bill payment.

ReCare Consumer Authorization Form

I want to be a part of members helping members and contribute to ReCare!

Monthly Pledge: ____ \$1 ____ \$2 ____ \$5 Other ____
(I understand this amount will be automatically added to my monthly electric bill.)

One-time contribution \$ ____
(Checks should be made out to ReCare, %Heartland Power Cooperative)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing Number: _____

Please Return To: Heartland Power
PO Box 65
Thompson, IA 50478

Heartland Power
PO Box 70
St. Ansgar, IA 50472