



## Deadlines Approaching For Youth Tour and Scholarship Opportunities

### Youth Tour

Apply for a week-long, all-expense-paid trip to Washington, D.C. as part of the 2025 Youth Tour! Learn more about electric cooperatives, government, and American history. Current sophomores and juniors whose parent(s)/legal guardian(s) are HPC members are eligible to apply.

#### Applications Due March 3, 2025

Learn more at [heartlandpower.com/youth-tour](https://heartlandpower.com/youth-tour)

### Scholarships

Heartland Power Cooperative is proud to award ten, \$1,000 scholarships to high school seniors this spring. Applicants' parent(s)/guardian(s) must be HPC members with their primary residence serviced by the cooperative. An additional scholarship opportunity is available for students enrolled in a Power Line Program.

#### Applications Due February 7, 2025

Apply at [heartlandpower.com/scholarships](https://heartlandpower.com/scholarships)

## New Look, Same Commitment

Heartland Power Releases New Logo After 25+ Years



Heartland  
**POWER**  
COOPERATIVE

Heartland Power Cooperative was established in 1998 upon the merging of the Cedar Valley and Winnebago RECs. Since then, our cooperative has been widely recognized by the logo you've known and trusted for nearly twenty-seven years.

It's represented safe, reliable electric service for your home or business. It's represented a commitment to community when printed on a scholarship certificate for a local youth. It's represented hope when seen on a line of trucks arriving to restore power after a devastating storm. It's represented care and a familiar face when worn on the shirts of our employees and elected cooperative directors.

It's represented all we hold of high value, and all we've been committed to since we electrified North Central Iowa 87 years ago.

This year, we're thrilled to announce a rebranding for our cooperative as we unveil our new logo. While our look may change, these things we believe it to represent will always remain.

Thank you for your valued membership in our cooperative. We wish you a great year ahead.



Jon Leerar,  
CEO/General Manager



**Heartland  
POWER  
COOPERATIVE**

*Providing members with safe, reliable, affordable electricity and enhancing the quality of life for members and their local communities.*

**GENERAL INFORMATION**

**Office Hours** 7:00 a.m. - 5:00 p.m. M-Th  
Office: 641.584.2251  
Toll Free: 800.349.2832

Thompson 216 Jackson St. | P.O. Box 65  
Thompson, IA 50478

St. Ansgar 110 Industrial Park Dr. | P.O. Box 70  
St. Ansgar, IA 50472

Outage Reporting Thompson: 641.584.2200  
St. Ansgar: 641.713.4646  
System Wide: 888.417.3007

Secure Payment Phone Line 833.890.4830  
Digging & Line Location Call 811

Website www.heartlandpower.com  
Email energy@heartlandpower.com  
Facebook facebook.com/heartlandpower  
Twitter twitter.com/heartland\_power  
Instagram instagram.com/heartland\_power

**CEO/GENERAL MANAGER** Jon Leerar

**BOARD OF DIRECTORS**

Don Knudtson, *President* 641.590.1416  
Mark Kingland, *Vice-President & DPC Director* 641.590.4400  
Vince Morische, *Secretary* 641.220.4841  
Tricia Jaeger, *Treasurer* 641.330.6903  
Michael Cole  
Asst. Secretary-Treasurer 641.512.1474  
Roger Solomonson, *Director* 641.590.0049  
Steve Groth, *Director* 641.590.2581

**MONTHLY QUIZ**

**\$25 BILL CREDIT WINNER**  
Nicholas Knutson, Scarville

**THIS MONTH'S QUESTION**  
Is your district up for election in 2025?

**QUIZ GUIDELINES**  
Each member who sends in the correct answer by the 20th of the month will be entered in a drawing for a \$25 bill credit. Mail or email quiz answers to energy@heartlandpower.com.

# Staying Informed During Outages

## Two Tools to Utilize This Winter Season

We hold reliability as a top priority in every season, but sometimes Mother Nature has other plans and power outages occur. In this case, you can rest assured that we are doing our best to restore power as quickly and safely as possible! We prepare year-round, through equipment inspections, maintenance, and tree trimming efforts to prevent as many outages as possible. At the start of this winter weather season, we would like to remind you of two great tools to help keep you informed during power outages.

### IAEC Statewide Outage Map

This map updates every 15 minutes, keeping you aware of how many electric cooperative members are without power in your county, cooperative, or across the state.

### Outage Text Notifications

All Heartland Power Members can sign up to receive power outage notifications via text. Receive an alert when there is an interruption in power at your location, and receive another alert when power has been restored.

**Learn more about both tools at [heartlandpower.com/outages](http://heartlandpower.com/outages)**

## NEIGHBORS HELPING NEIGHBORS

ReCare provides community action agencies with funds to help low-income families pay their winter heating bills and energy assistance, as well as help our member-consumers with weatherization activities.

Through the ReCare Plan, you may make a one-time contribution or a monthly pledge that will automatically be added to your monthly electric bill. If you would like to help, simply fill out the consumer authorization form and return it with your next bill payment.

**ReCare Consumer Authorization Form**

**I want to be a part of members helping members and contribute to ReCare!**

Monthly Pledge:  \$1  \$2  \$5 Other

(I understand this amount will be automatically added to my monthly electric bill.)

One-time contribution \$

(Checks should be made out to ReCare, %Heartland Power Cooperative)

Name:

Address:

City:  State:  Zip:

Billing Number:

Please Return To: **Heartland Power**  
PO Box 65  
Thompson, IA 50478

**Heartland Power**  
PO Box 70  
St. Ansgar, IA 50472